

Peter Seilheimer

Humanist | Educator | Germanophile

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peterseilheimer.com

EDUCATION

May 2016

Middlebury Institute of International Studies at Monterey (MIIS)

Master of Arts, International Education Management
Specialization in Teaching Foreign Language (German)
Max Kade Scholarship Recipient
summa cum laude

Summer 2014

Middlebury at Mills Spanish Language School

Spanish in Context
Written Composition
Reading and Culture

2009

Lewis & Clark College

Bachelor of Arts, Foreign Languages and Literature (German & Russian)
Minor: Gender Studies
magna cum laude

2007-2008

Ludwig-Maximilians-Universität, Munich, Germany

German and Gender Studies

EMPLOYMENT IN EDUCATION

January 2016–May 2016

California State University Monterey Bay , Seaside, CA

Special Consultant for International Programs
Coordinate CSUMB's participation in ACE Internationalization Laboratory
Develop service-learning curriculum for American Language & Culture Program
Designed faculty and staff survey for ACE Internationalization Laboratory
Conducted market analysis for international recruiting plan

Fall 2015

Graduate School of International Policy & Management at MIIS, Monterey, CA

Teaching Assistant
Assisted in the planning and delivery of course "Marketing & Recruiting in International Education"
Maintained the online learning management system
Planned and facilitated classroom activities, discussions, and debriefing sessions
Delivered lecture: "Price Structures, Price Sensitivities, and Price Points"
Communicated with external clients working with student groups
Assisted student groups in the development of their marketing plans

Summer 2015

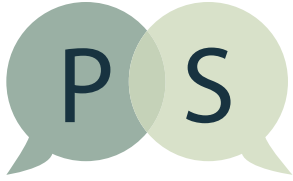
German Academic Exchange Service (DAAD), New York, NY

Project Assistant
Supported the German Academic International Network (GAIN) team in planning, organizing, and hosting the 15th Annual GAIN Conference and Career Fair
Designed and disseminated marketing and outreach materials
Created content for and maintained conference website and mobile app
Coordinated with universities and educational organizational participants
Co-authored an informational briefing for German university delegates
Compiled content for and communicated with designer of printed conference program

2014–2015

Center for Academic and Career Services at MIIS, Monterey, CA

Career Fair Coordinator
Supported Director of Outreach and Employer Relations in career fair planning
Researched and communicated with potential employer participants
Created marketing materials for student outreach
Developed and updated website content
Coordinated transportation and hospitality



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EMPLOYMENT IN EDUCATION

2011–2014

The German International School of Portland, Portland, OR

Grade School Assistant Teacher

Designed and taught German as a Foreign Language lessons to Pre/K students
Supported small groups and individual students in German literacy, writing, and math
Taught social and emotional skills in Pre/K classrooms
Assisted teachers in lesson planning, teaching, management, and assessment
Provided administrative support

2009–2011

Fulbright Commission, Weiz & Birkfeld, Austria

English Teaching Assistant

Developed lessons and taught English conversation and American culture courses in vocational high schools
Tutored small groups and individual students

2007, 2009–2012

Waldsee, Concordia Language Villages, Bemidji, MN

Counselor and Teacher

Engaged and cared for children in an immersive German-language summer camp
Planned and organized language and cultural programs for 100+ children
Taught and evaluated an assigned credit class
Managed and supported 60+ counselors

2007–2008

McKinsey & Company, Inc., Munich, Germany

Student Outsourcer

Analyzed feedback of consultant training programs for the Team of Firm Learning
Coordinated workload between student outsourcers

PROJECTS

Conducted a diversity assessment of Santa Clara University's study abroad application
Created a strategic marketing and recruiting plan for STEM students at UC Davis
Designed a curriculum for a German-language intensive study abroad program
Produced video on safety and drinking culture on US campuses for international students

PRESENTATIONS

April 2016

Diversity Abroad Conference: "Strategic Analysis and Interventions to Address Inequity in Education Abroad Applications"
Presenter

Fall 2015 & Spring 2016

Education Abroad Management: "Second Language Acquisition in the Study Abroad Context"
Guest Lecturer

LANGUAGES

Deutsch
Advanced

Español
Intermediate-mid

Русский
Intermediate-low

PROFESSIONAL AFFILIATIONS

NAFSA: American Council on the Teaching of Foreign Languages, *Member*

American Council on the Teaching of Foreign Languages, *Member*

American Association of Teachers of German, *Member*